



MADISON TWOMBLY

ART DIRECTION & DESIGN

P 785-741-3118

E mtwombly08@gmail.com

I'm currently working in Kansas City as a Senior Art Director at Garmin. With expertise in logo design, campaign development, annual reports, Visual Identity implementation and more, I believe in the importance of cultivating a powerful, accessible and relatable brand experience.

EXPERTISE

Adobe Creative Suite

Microsoft Office

Keynote

Figma

EDUCATION

BFA IN DESIGN | 2013

University of Kansas

BFA IN ART HISTORY | 2012

University of Kansas

EXPERIENCE

SENIOR ART DIRECTOR | GARMIN | 2022 - PRESENT

As a Senior Art Director at Garmin I've been responsible for the creation and implementation of new product campaigns. I lead photo and video shoots to capture assets that I then use in print, web, app and social content.

ART DIRECTOR | GARMIN | 2021

ART DIRECTOR | SASSAFRAS MARKETING | 2019 -2021

With a variety of clients, most notably The Coca-Cola Company, I worked with the team at Sassafras Marketing to craft annual reports, visual identities, stewardship reports, event branding, logo design and more. Additional clients included; Wendy's, Arby's, Regal Cinemas and the United Way.

ART DIRECTOR | SIGNAL THEORY | 2017 -2019

While working as an Art Director at Signal Theory I was responsible for the execution of multiple forms of creative for SONIC Drive-In, including Point of Sale, packaging, posters, menus, and other on-lot displays. I designed logos, packaging and social content for Christopher Elbow Chocolates, The American Livestock Association, Children's Mercy Hospitals, and Hemme Brothers Farmstead Creamery.

ASSOCIATE ART DIRECTOR | SASSAFRAS MARKETING | 2013 -2017